



[Пример фото-][Портретный]

Last name, first name, patronymic: ORDABAYEVA MAINUR

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Position (Department): Associate professor of the Department of Economics, Management and finance

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Information about education:

VKSU, major in Economics and Management, qualification Economist, Marketing Specialist

VKSU named after S. Amanzholov, Master of Science in Economics

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Academic degree: Associate professor

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Academic title: PhD

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Pedagogical experience: 29 year

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Subjects taught: Marketing, Management, Fundamentals of Economics and Entrepreneurship, Tourism Management and Marketing, International Business, Digital Economy, etc

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Scientific interests: : Economics, Marketing, Management, digital economy, tourism, entrepreneurship

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Publications and articles: 1. International experience in the development of green economy//*Journal of Environmental Management and Tourism*, 2018, 9(3), pages564–575

2. Management of employee's voice in the context of changing economic market relations: A case of Kazakhstan //Problems and Perspectives in Management, 2020, 18(1), pages 17–25

3. Predictors Influencing the Choice of Master's Programs in the Tourism Industry//*Journal of Environmental Management and Tourism*, 2022, 13(4), pages 1161–1177

4. Role of Development of the Agro-Industrial Complex to Create Areas of Agritourism/ *Journal of Environmental Management and Tourism*, 2022, 13(8), pages 2311–2319
 5. The Impact of Agri-Food Supply Channels on the Efficiency and Links in Supply Chains//*Economies*, 2023, 11(8), 206
 6. Evaluation of the effectiveness of an innovative enterprise//Memlekettik audit – State Audit No.1 (46) 2020, pages 76-81
 7. Problems of innovative development of Kazakhstan//*Bulletin of Turan University* No. 2(94) 2022, 29-37 p.
 8. E-commerce as a means of digitalization of business// Memlekettik audit-State Audit No.1 (58) 2023, 49-58 b.
 9. Logistics efficiency and its impact on economic growth and foreign trade activities of the country// *Bulletin of KazUEFiMT* 2023 (2)
 10. Kazakhstan on the world mineral resource market: problems and ways to solve them// XI MNPK North and the Arctic in a new paradigm of world development Luzinsky readings-2022, - Apatity, 2022, from 178-179
 11. Human Resource Management in modern enterprises: problems and prospects/ / *Bulletin of Amanzholov University*
Series economic and legal №2(5) - 2022, - pp. 24-29
 - 12.Monograph. Kazakhstan on the world mineral and mineral market: problems and solutions in uranium production, 2023
 - 13.Monograph. Digital economy: e-business and e-commerce management, 2022.
 - 14.Monograph. Formation of the education economy in Kazakhstan, 2022
 15. Digital economy (textbook), 2022 G, etc.
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