



Last name, first name, patronymic:

BAIGUZHINOVA ALMA ZHUMAGALIEVNA.

Position(Department):

Senior Lecturer at the Department of Economics, Management and Finance

Information about education:

Higher

Academic degree:

Master of Economics Degree

Academic title:

No

Pedagogical experience:

20 years

Subjects taught:

Statistics, Financial analysis, Investment, Logistics, Economic analysis of tourism

Scientific interests:

Economics and management, regional development, competitiveness, innovation, logistics.

Publications and articles:

1. Baiguzhinova A., Yelshibayev R., Meshkov V. Economic potential of the company: evaluation and reserves of its increase (on the materials of the dairy enterprises // Entrepreneurship and Sustainability Issues. – 2020. – 7(4). – P. 2803–2818. <http://jssidoi.org/esc/home> (SSCI, Scopus Процентил 98)
2. Baiguzhinova A., Yeshpanova, D., Abdrakhmanova G., Omarbakiyev L., Karshalova A. Mechanism for sustainable development of economic potential of food industry // Entrepreneurship and Sustainability Issues. – 2020. – 8(1). – P. 825–840. URL: http://ea21journal.world/index.php/191_7-8-1_2021 DOI: 10.9770/jesi.2020.8.1(55) (SSCI, Scopus Процентил 98;)
3. Sholpanbayeva, Kanshaim & Apyшева, Assel & Baiguzhinova, Alma. (2024). Agricultural development as a factor in ensuring food security in Kazakhstan. **ScienceRise**. 123-131. DOI:10.21303/2313-8416.2024.003688.
4. A. Baiguzhinova, A. Baidalinova, Zh. Baigireeva The market of milk and dairy products: global trends and development prospects for kazakhstan// <https://doi.org/10.58805/kazutb.v.2.27-798>
5. A. A. Apyшева, A. Zh. Baiguzhinova, L. M. Akhmetova, L. B. Zhakibayeva ANALYSIS OF DAIRY PRODUCTION TRENDS IN THE REGIONAL ECONOMY OF KAZAKHSTAN //KazUEFiMT Bulletin 2025 (3) - DOI 10.52260/2304-7216.2025.3(60).